



NOOR MATIN AHMADI.CO.LTD

Company Profile

2024

Table of Contents

Company Overview	01
Mission & Vision	02
Core Values	03
History & Background	04
Our Team	05
Our Biggest Partner	08
Products & Services	12
Market Presence	18
Achievements	19
Certificates	22
Our Clients	23
Our Suppliers	24
Contact Us	25

Company Overview

With over a decade of expertise, Noor Matin Ahmadi LTD stands as a distinguished leader and trusted brand in importing high-voltage electrical equipment, including generators, water pumps, and solar solutions. A pioneer in Afghanistan, we provide unparalleled after-sales services, ensuring the efficiency and longevity of our products. Our professional team is dedicated to delivering exceptional service, making us your go-to source for all generator and water pump needs, including booster pumps, submersible pumps, fuel pumps, pressure tanks, and construction machines. Noor Matin Ahmadi LTD is more than a business; it's a commitment to excellence, sustainability, and innovation in the realm of electrical solutions.



Mission & Vision



Mission

At Noor Matin Ahmadi LTD, we are on a mission to pioneer sustainable energy solutions. Through the innovation of top-tier solar panels, generators, water pumps, and related products, we empower individuals and communities to embrace clean living. Committed to environmental stewardship, our goal is to lead the global transition towards a greener and more sustainable future.



Vision

At Noor Matin Ahmadi LTD, we aspire to lead the global renewable energy revolution. Our vision is a future where clean energy is universally accessible, powering communities with efficiency and minimal environmental impact. Through innovation and sustainability, we aim to surpass conventional sources, fostering a world where humanity and the planet coexist harmoniously.

Core Values



Sustainability

We are unwavering in our commitment to creating sustainable solutions that benefit the planet and future generations.



Innovation

We foster a culture of continuous innovation, pushing the boundaries to develop cutting-edge renewable energy technologies.



Integrity

Integrity is the foundation of our relationships, ensuring transparency, honesty, and accountability in all our endeavors.



Customer Centric

Our customers' needs drive our actions, and we are dedicated to delivering exceptional value through quality products and services.



Ecopreneurship

We actively promote practices that protect and preserve the environment, striving for a positive impact in all our operations.



Collaboration

We believe in the power of collaboration and actively seek partnerships to amplify the reach and impact of sustainable energy solutions.



Empowerment

We empower individuals and communities by providing access to reliable and affordable renewable energy, fostering self-sufficiency and progress.



Excellence

Chasing excellence is key to our work, upholding top standards from product development to customer service in every aspect of our business.

History & Background

Noor Matin Ahmadi LTD has been a trailblazer in Afghanistan's energy sector, introducing modern technologies and strategic partnerships. From submersible cables to automated generators, the company has embraced innovation. Key collaborations with Indian and European firms showcase its commitment to global expansion and quality. In 2016, Noor Matin Ahmadi LTD led the way in promoting green energy, shaping Afghanistan's sustainable future.



Our team

At Noor Matin Ahmadi LTD is the driving force behind our success, with a team bringing extensive experience and expertise. Led by visionary individuals committed to innovation, sustainability, and excellence, our diverse team shapes the company's strategic direction collaboratively. Grounded in integrity and guided by a forward-thinking vision, our leadership is dedicated to environmental stewardship, serving as the cornerstone of our achievements and the foundation for a brighter, more sustainable future.



Technical Engineers



SYED NAVEED HUSSAIN SHAH

Technical Engineer

Degree/s: M.A. in Hydraulics and Hydraulic Structure

Years of Experience: 10

Syed Naveed Hussain Shah, our esteemed technical engineer with a decade of expertise in hydraulics, has been instrumental in advancing technology within our company. His contributions focus on optimizing hydraulic systems, ensuring heightened efficiency and reliability.

✉ sn.hussainshah@gmail.com

☎ +92 300 866 2154



Piyush Patidar

Technical Engineer

Degree/s: M.Tech.(Energy Management)
School of energy, DAVV

Years of Experience: 10

As our technical advisor, Piyush Patidar, an Indian engineer with over 10 years of expertise in renewable energy, showcases a deep commitment to eco-friendly solutions and innovation, contributing significantly to our mission of shaping a sustainable future.

✉ piyush.patidar@shaktipumps.com

☎ +91 729 241 0500



ÖMER FARUK BEREKET

Technical Engineer

Degree/s: Bachelor in Faculty of Mechanical Engineering

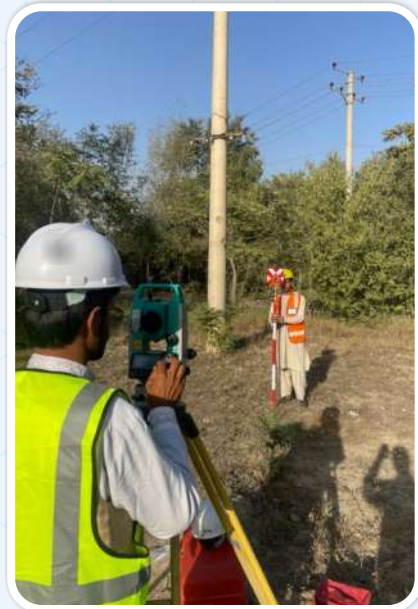
Years of Experience: 25

Ömer Faruk Bereket, a Turkish mechanical engineer, with 25+ years' expertise, specializes in optimizing submersible pump performance, contributing to our commitment to excellence and continuous improvement in water supply systems.

✉ ömerbereket@gmail.com

☎ +90 533 391 1115

Our team in action



Our Biggest Partner



Established in **1982**, **Shakti Pumps (India) Limited** is a prominent manufacturer of energy-efficient pumps and motors, renowned for its commitment to innovation in meeting India's irrigation and pumping needs. The company operates from a cutting-edge facility in Pithampur, Madhya Pradesh, exporting a diverse product portfolio comprising **over 1200 items** to more than **120 countries**. With a specialization in agriculture, irrigation, industrial applications, and more, Shakti Pumps holds a significant global position, particularly excelling in the domestic solar pumps market with a notable 40% share in the PM-KUSUM scheme. Recently, the company expanded its horizons by venturing into the Electric Vehicle (EV) segment through a wholly-owned subsidiary.

As of March 31, 2022, Shakti Pumps reported a robust revenue exceeding **USD 67 million**, supported by a dedicated workforce of **591 employees**. The company's dedication to quality and innovation has garnered recognition, including being named India's Most Preferred Solar Energy Brands in 2019, receiving the National Award for Excellence in Energy Management in 2019, and earning several prestigious Brand Awards the same year. Noteworthy milestones include the inauguration of a Power Electronics products manufacturing plant and the launch of the Simha Universal Drive.

It's noteworthy that **Noor Matin Ahmadi CO.LTD** stands as the exclusive **importer of Shakti Pumps' products in Afghanistan**, further enhancing the global reach and impact of Shakti's innovative and high-quality pumping solutions.



Shakti Pumps Products

Shakti Pumps is renowned for its quality-driven and innovative product portfolio, spanning solar pumps, industrial pumps, electric motors, pressure boosting systems, and wastewater treatment solutions. The company's commitment to excellence has earned accolades like India's Most Preferred Solar Energy Brands and the National Award for Excellence in Energy Management.

Behind Shakti's success is a dedicated team of experts specializing in design and technical aspects. Their state-of-the-art manufacturing facility in Pithampur reflects the company's commitment to delivering cutting-edge and reliable pumping solutions. With a focus on precision and expertise, Shakti Pumps continues to lead in meeting the evolving needs of various industries.



Shakti Pumps Products

WATER PUMP



Submersible Pumps & Motors,
Monoblock Pumps,
Openwell Pumps,
Domestic Pumps

INDUSTRIAL & COMMERCIAL BUILDING SERVICES



HYPN System,
SCR Pumps,
SCM Pumps,
Immersible Pumps,
Sewage Pumps,
All range of Water Pump Segment

SOLAR



Solar Submersible Pumps & Motors,
Monoblock Pumps,
Multistage Pumps,
Helical Pumps,
Solar Controller & Drivers

PIPE & DRIP



uPVC Pipes & Fittings
Micro Irrigation Systems
Drip & Sprinkler System

Shakti Pumps (India) Limited presents over 100 countries



Products & Services

Noor Matin Ahmadi LTD is your comprehensive solution provider in the electrical equipment sector, offering a diverse range of high-quality products and services. From state-of-the-art generators and efficient water pumps to cutting-edge solar solutions, we cater to a wide spectrum of needs. Our commitment extends beyond product delivery; we specialize in after-sales services, ensuring the longevity and optimal performance of every purchase. Emphasizing the importance of sustainable energy, our focus on Solar or Green Energy sets us apart. Noor Matin Ahmadi LTD is your trusted partner on the journey towards reliable and sustainable electrical solutions.





Solar or Green Energy

Noor Matin Ahmadi LTD specializes in harnessing Permanent, Solar, or Green Energy, converting sunlight into a sustainable power source. We import and offer affordable access to top-quality solar products from leading companies, ensuring our customers benefit from eco-friendly solutions. Our commitment goes beyond imports, focusing on comprehensive after-sales services to provide valued customers with enduring support and satisfaction. By prioritizing Solar and Green Energy, we contribute to a cleaner and more sustainable future, making Noor Matin Ahmadi LTD your trusted partner in the pursuit of environmentally conscious and efficient energy solutions.

In addition, our dedication to sustainable practices is reflected in the design and manufacturing of our products. We prioritize energy-efficient technologies, ensuring that our generators, water pumps, and solar solutions not only meet high-performance standards but also adhere to the principles of environmental responsibility. By choosing Noor Matin Ahmadi LTD, customers not only acquire cutting-edge electrical equipment but also contribute to a greener planet.



شرکت نور متین احمدی لمتد

نماینده کمپنی بین المللی شکتی پمپ هندوستان در افغانستان





Generators

Noor Matin Ahmadi LTD takes pride in importing high-voltage generators with a remarkable energy production capacity of up to 2500 KV on a national scale. Beyond being a premier importer, we are synonymous with after-sales services, positioning ourselves as the brand for maintaining and servicing high-voltage generators across the country.

Our commitment ensures the longevity and optimal performance of these critical energy solutions. Moreover, our dedication to excellence extends to customized solutions tailored to the unique needs of our clients. Whether it's a large-scale industrial facility or a smaller commercial enterprise, we work closely with our customers to design and implement generator solutions that precisely align with their energy requirements. This client-centric approach, coupled with our commitment to quality and reliability, distinguishes Noor Matin Ahmadi LTD as a trusted partner in the field of high-voltage generators and energy solutions.





Water Pumps

Noor Matin Ahmadi LTD takes immense pride in its role as the official representative of the largest pumping company in India and a global partner, having established key partnerships with renowned European firms. These strategic alliances speak to our commitment to excellence and our dedication to delivering world-class products to our customers. As the foremost importer of quality pumping products in Afghanistan, we offer an extensive range of high-quality water pumps that adhere to international standards.

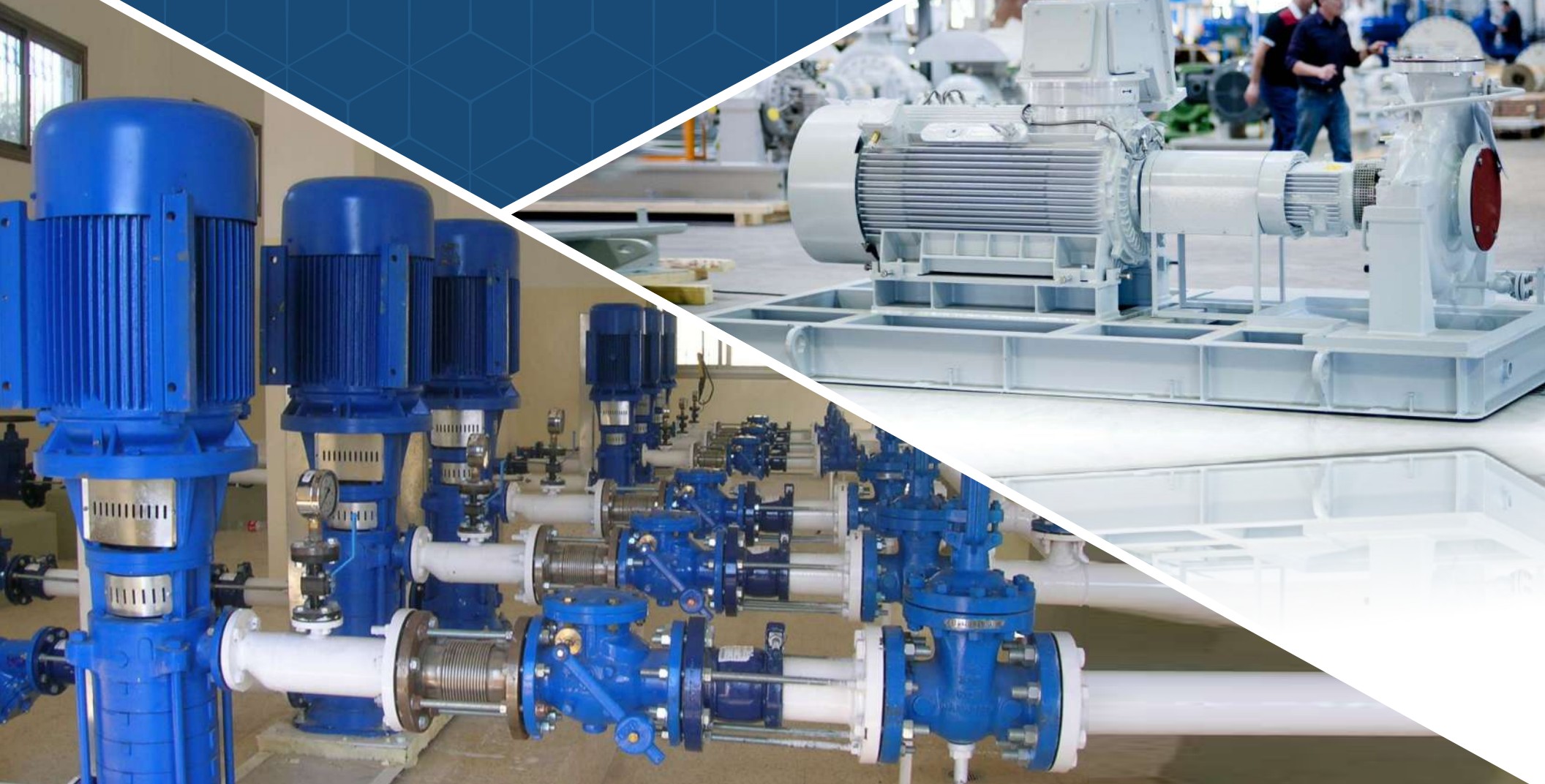
Our collaboration with the leading pumping company in India not only positions us as a trusted representative but also ensures that our customers have access to cutting-edge pumping technologies and innovations. The synergy with European firms further enhances our product offerings, as we integrate the latest advancements in pump design and efficiency into our portfolio.





Water Pumps

Since 2006, Noor Matin Ahmadi LTD has been importing high-horsepower water pumps, reaching up to 250 HP, and deploying them across hundreds of projects throughout Afghanistan across all provinces.





Technical Services

Noor Matin Ahmadi LTD stands at the forefront of the industry, setting the standard for exceptional technical services. Our dedicated professional team takes pride in ensuring the seamless maintenance and supply of construction, road building, and mechanical equipment. Beyond being a premier provider in these domains, we offer expert professional assistance, making us the go-to comprehensive solution for all your technical needs.

Our commitment to excellence extends to every facet of your projects, from equipment upkeep to technical guidance. Whether you require timely maintenance services for construction machinery or expert advice for road building projects, Noor Matin Ahmadi LTD is your trusted partner. We understand the critical role technical support plays in the success of your endeavors, and our team is geared towards delivering unparalleled excellence and support.



شرکت نورمتین احمدی لمیٹد
مشاوره كنسپيرين الشطر شكنى سبب خدمات سبب
آب و برق يعنى زندگى



Market Presence

Noor Matin Ahmadi LTD has established a robust and influential market presence in the electrical equipment and renewable energy sector. Our strategic initiatives, commitment to quality, and innovative product offerings have positioned us as a recognized and trusted name in the industry.

We have successfully expanded our reach both nationally and internationally, with a strong footprint in Afghanistan and key partnerships with leading companies from India and Europe. Our diverse product portfolio, ranging from high-voltage generators to cutting-edge solar solutions, caters to a broad spectrum of customer needs.



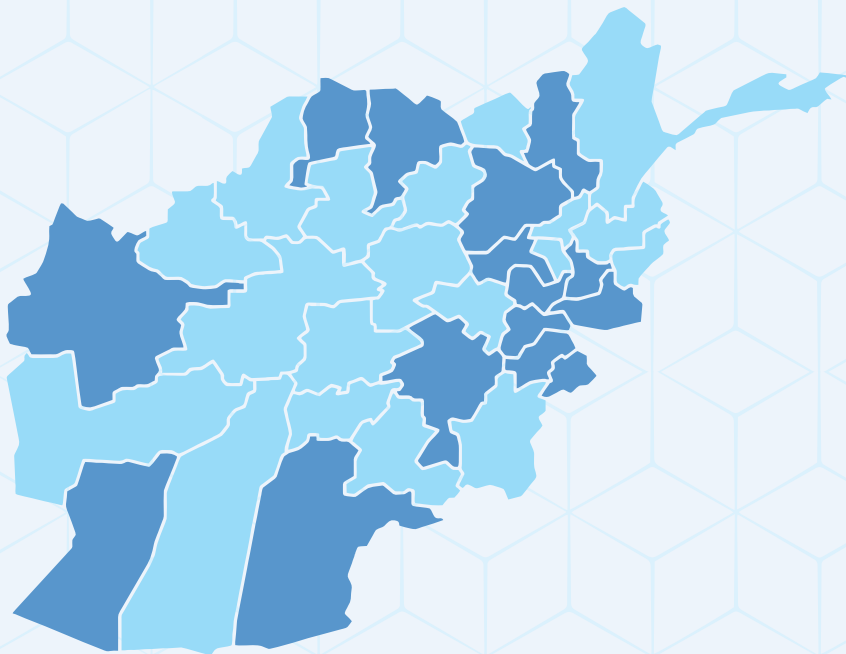
Customer satisfaction is at the core of our market presence. Through competitive pricing, reliable products, and exceptional after-sales services, we have cultivated lasting relationships with our valued customers. Our continuous efforts to stay ahead of industry trends and embrace sustainable practices further solidify our standing in the market.

As we continue to grow, Noor Matin Ahmadi LTD remains committed to maintaining a dynamic and influential market presence, driving innovation and sustainability in the ever-evolving landscape of electrical and renewable energy solutions.

Achievements



Noor Matin Ahmadi LTD is deeply committed to vital **urban projects** throughout Afghanistan, with a focus on ensuring water access for every household in cities. Our efforts span **15 provinces**, and the following summary outlines the substantial work we have completed or are associated with in each city. This breakdown reflects our commitment to transparently showcase the impact and progress achieved, emphasizing our dedication to enhancing water infrastructure and accessibility in urban areas across the country.

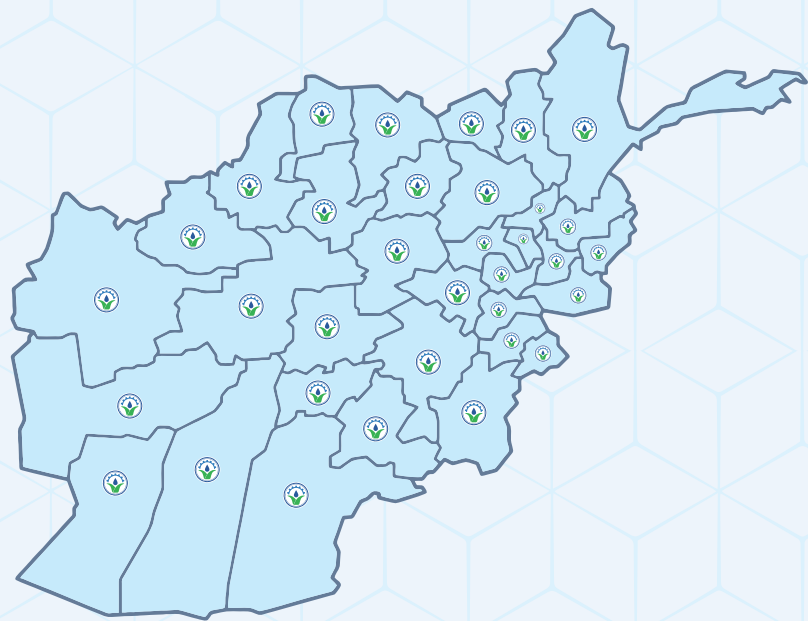


- | | | | |
|---|-----------------|----|----------------|
| 1 | Kabul (90%) | 9 | Takhar (70%) |
| 2 | Logar (100%) | 10 | Balkh (70%) |
| 3 | Gardiz (100%) | 11 | Jawzjan (100%) |
| 4 | Khost (100%) | 12 | Ghazni (50%) |
| 5 | Nangarhar (70%) | 13 | Qandahar (70%) |
| 6 | Laghman (100%) | 14 | Herat (30%) |
| 7 | Parwan (60%) | 15 | Nimroz (100%) |
| 8 | Baghlan (80%) | | |

Achievements



Over the years, our accomplishments have been marked by the successful completion of **hundreds of projects** in collaboration with the **Ministry of Rural Rehabilitation and Development**, extending our reach to **all provinces of Afghanistan**. Our versatile portfolio encompasses a wide spectrum of services, from solar supply initiatives to the installation of **high-horsepower water pumps**. These endeavors have collectively touched the lives of **more than 1000 villages across Afghanistan**, showcasing our commitment to providing comprehensive solutions for essential infrastructure needs.



NATIONAL UNITY PROGRAM

We actively participated in the National Unity Program by implementing a comprehensive water access initiative, ensuring that every household in villages now has access to clean and reliable water sources.



CITIZENZ' CHARTER NATIONAL PRIORITY PROGRAM

We actively supported numerous World Bank-backed projects within the program, specifically implemented in villages.



BECOMING A GOVERNMENT VERIFIED COMPANY

In 2020, we were among the 11 government-selected companies for water supply projects in both urban and rural areas of Afghanistan.

Achievements

Noor Matin Ahmadi LTD has also contributed to the care of microorganisms and implemented over a hundred projects in collaboration with international NGOs and companies such as ADS and DT Global, the International Committee of the Red Cross (ICRC), and the French hospital FMIC and others. These projects have been supported financially by World Bank, UNICEF, the Aga Khan Foundation, and other foreign and



THE WORLD BANK

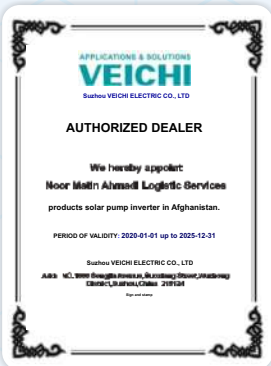
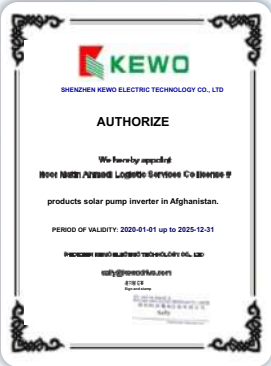


USAID
FROM THE AMERICAN PEOPLE



Certificates

Noor Matin Ahmadi LTD takes great pride in its accomplishments and the recognition earned through various certificates. Our commitment to excellence is reflected in the certifications we have achieved, which attest to the quality, safety, and compliance of our products and services. These certificates not only validate our adherence to international standards but also showcase our dedication to delivering top-tier solutions to our clients.



Our Clients



Our Suppliers



Contact Us

**Address**

Beside Najib Zarab Market, Qowa-e-Markaz, Kabul, Afghanistan

**Phone Number**

+93 (0) 700 960 567 - +93 (0) 777 230 200 - +93 (0) 797 106 666

**Gmail**

Info@noormatinahmadi.com / noormatinco.Ltd@gmail.com

**Facebook**

Noor Matin Ahmadi

**Website**

www.noormatinahmadi.com

